

# ONE PAGE PLAN

THE BASICS	LONG TERM	RIGHT NOW
OUR PURPOSE	5 YEAR NUMERICAL TARGETS	1 YEAR NUMERICAL TARGETS
OUR BRAND PROMISE	OPPORTUNITIES	1 YEAR GOALS
✓	1.	1.
✓	2.	2.
✓	3.	3.
CORE VALUES	THREATS	TOP COMPANY GOAL
✓	1.	
✓	2.	
✓	3.	
PLAYING FIELD	TRENDS	QUARTERLY ACCOUNTABILITIES
✓	1.	
✓	2.	
✓	3.	
OUR BHAG	5 YEAR GOALS	
	1.	
	2.	
	3.	
	4.	
	5.	
PARKING LOT		
✓	✓	✓
✓	✓	✓

	Action	Responsible
1		
2		
3		
4		
5		